

AITDC RESOLUTION NO. 2024-096

A RESOLUTION OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL OF NASSAU COUNTY, FLORIDA RECOMMENDING TO THE NASSAU COUNTY BOARD OF COUNTY COMMISSIONERS THE USE OF TOURIST DEVELOPMENT TAX REVENUES FOR THE ENGAGEMENT OF VARIOUS VENDORS AND SERVICES FOR THE DICKENS ON CENTRE EVENT INCLUDING HOLIDAY LIGHTING FOR THE EVENT IN AN AMOUNT NOT TO EXCEED THE PREVIOUSLY APPROVED FISCAL YEAR 2023/2024 BUDGET TOTALING SIX HUNDRED THOUSAND DOLLARS (\$600,000.00) WHICH PROVIDED FOUR HUNDRED THOUSAND DOLLARS (\$400,000.00) FOR THE DICKENS ON CENTRE EVENT AND TWO HUNDRED THOUSAND DOLLARS (\$200,000.00) FOR THE HOLIDAY LIGHTING FOR THE EVENT AS ADOPTED BY THE NASSAU COUNTY BOARD OF COUNTY COMMISSIONERS AND THE DELEGATION OF AUTHORITY TO THE PRESIDENT AND CEO OF THE AMELIA ISLAND CITIZENS AND VISITORS BUREAU TO SELECT THE ACTUAL VENDORS AND SERVICES PURSUANT TO THE REQUIREMENTS OF THE NASSAU COUNTY PURCHASING POLICY; FURTHER FINDING THAT THE USE OF TOURIST DEVELOPMENT TAX REVENUES FOR THE 2024 DICKENS ON CENTRE EVENT INCLUDING HOLIDAY LIGHTING FOR THE EVENT WILL ENHANCE VISITOR EXPERIENCES, PROMOTE TOURISM ON AMELIA ISLAND, IN NASSAU COUNTY, AND IN THE STATE OF FLORIDA, AND GROW THE TOURISM MARKET; PROVIDING CERTAIN LEGISLATIVE FINDINGS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the Board of County Commissioners (BOCC), levies and imposes a tourist development tax to promote through marketing and advertising Amelia Island and to increase tourist-related business activities; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the BOCC established the Amelia Island Tourist Development Council (AITDC) as an advisory board to oversee the development and marketing of Amelia Island and the expenditure of the tourist development tax revenues; and

WHEREAS, the tourist development tax revenues received by Nassau County are restricted revenues, and the expenditure of those revenues shall comply with Section 125.0104, Florida Statutes, the Florida Administrative Code, Sections 30-61 through 30-68 of the Nassau County Code of Ordinances, and AITDC Policies as approved by the BOCC; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the BOCC has contracted with the Amelia Island Convention and Visitors Bureau (AICVB) to execute the marketing of Amelia Island as a world-class tourism destination; and

WHEREAS, the AICVB performs tasks recommended by the AITDC and approved by the BOCC; and

WHEREAS, one of those tasks includes the Dickens on Centre Event and Holiday Lighting for the Event; and

WHEREAS, the AITDC finds that the engagement of various vendors and service providers for the Dickens on Centre Event including the Holiday Lighting for the Event and the delegation of authority to the President and CEO of the AICVB to select the Dickens on Centre vendors and service

providers will enhance visitor experiences and promote tourism on Amelia Island, Nassau County and in the State of Florida.

NOW, THEREFORE, BE IT RESOLVED BY THE AITDC, as follows:

SECTION 1. FINDINGS. The above findings are true and correct and are hereby incorporated herein by reference.

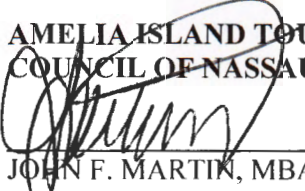
SECTION 2. USE OF TOURIST DEVELOPMENT TAX REVENUES. The AITDC hereby recommends that:

- a. The BOCC authorize the utilization of tourist development tax revenues for the engagement of various vendors and service providers for the Dickens on Centre Event including Holiday Lighting for the Event in an amount not to exceed the previously approved Fiscal Year 2023/2024 Dickens on Centre Event and Holiday Lighting Budget totaling Six Hundred Thousand Dollars (\$600,000.00) which provided Four Hundred Thousand Dolalrs (\$400,000.00) for the Dickens on Centre Event and Two Hundred Thousand Dollars (\$200,000.00) for the Holoday Lighting for the Event as adopted by the Nassau County Board of County Commissioners, as a means to promote tourism on Amelia Island, Nassau County and in the State of Florida.
- b. The BOCC delegate to the President and CEO of the AICVB the authority to select the actual vendors and service providers for the Dickens on Centre Event on the condition that the President and CEO of the AICVB shall prepare and submit for approval all said contracts or requisitions with the vendors and service providers pursuant to the requirements contained in the Nassau County Purchasing Policy located at Section 1-141 of the Nassau County Code of Ordinances and within the previosuly approved Fiscal Year 2023/2024 Dickens on Centre Event Budget totaling Six Hundred Thousand Dollars (\$600,000.00) which provided Four Hundred Thousand Dollars (\$400,000.00) for the Dickens on Centre Event and Two Hundred Thousand Dollars (\$200,000.00) for the Holiday Lighting for the Event as adopted by the BOCC.

SECTION 3. EFFECTIVE DATE. This Resolution shall take effect immediately upon its passage.

PASSED AND ADOPTED this 22nd day of May, 2024.

**AMELIA ISLAND TOURIST DEVELOPMENT
COUNCIL OF NASSAU COUNTY, FLORIDA**



JOHN F. MARTIN, MBA
Its Chairman

Date: 5/22/2024

Approved as to form by the
Nassau County Attorney:



DENISE C. MAY